

EXHIBITING

We

Thursday July 30th, 2015

**RE: Call for Exhibitors – Friends of Natasha & Notso
Fundraising Initiatives to Help Battle Childhood Cancer**

On May 1, 2015 Natasha Rose Gould - eleven years old - was diagnosed with Diffuse Intrinsic Pontine Gliomas (DIPG), a highly aggressive and difficult to treat brain tumor found at the base of the brain, mostly in children. Natasha and her family would like your support, so together, they can concentrate fully on treatment.

Notso Rustic Ranch is a family friendly horse boarding facility west of Calgary, AB. We feel that our group has an opportunity to come together to help raise funds and awareness for Natasha and her family. Supporting this event is a dedicated team of professional Event and Volunteer Managers, Marketing and Communication Coordinators, and an Accountant who have volunteered their time to ensure the success of these events.

Natasha is near and dear one of our families at the stable. Natasha approaches each and every community member with a warm smile and cheerful disposition that is extended to each animal and human alike. She has an amazing spirit that is shining through while she battles DIPG. Natasha has dedicated herself to championing the voices of children who are facing cancer. She has maintained a platform over social media and has been working with a group named The Truth 365. This is an Emmy Award-Winning grassroots documentary and social media campaign that gives a voice to all children fighting all forms of cancer. Natasha will be featured as guest speaker at an upcoming international event in Washington DC on September 20, 2015.

Notso Rustic Ranch will be hosting a Tack Sale on September 13th, 2015 and we would like to formally invite you to participate as a Friend of Notso Exhibitor by making a donation in exchange for an event space that would allow your to engage clients while vending products and or services. Please review the attached information at your convenience.

We would be delighted to partner with you in an effort to fight alongside of a valiant little lady.

Thank you for your consideration,
- Friends of Natasha and Notso

WWW.FACEBOOK.COM/FRIENDSOFNATASHAANDNOTSO
NOTSORUSTICRANCH@GMAIL.COM
403.701.4204



Exhibitor and Vendor Opportunities - Tack Sale

Purchase a booth - \$150.00 Donation

Proceeds from all sales remain with the exhibitor

- Appropriate for a practitioner that will be able to provide services or book future appointments.
For example: Equine Wellness Practitioner
- Appropriate for a company that will be able to sell new goods and take orders for future sales.
For example: Feed and Tack Store

Purchase a table - \$75.00 Donation

Proceeds from all sales remain with the exhibitor

- Appropriate for a group that would like to sell their pre-owned items in one location as a team.
For example: Local 4H Club
- Appropriate for a group or individual that would like to bring awareness to themselves.
For example: Horse Trainer

Gift in Kind - *Donation of Product or Service*

Proceeds are donated to the cause

- Exhibitor determines a donation that will be displayed by the organizers and sold to an attendee.
- Any items that are not purchased will become door prizes during the final hour of the event.

Please direct any questions to notsorusticranch@gmail.com or 403-701-4204